



Volusia County School District Vision Statement:

*Through the individual commitment of all,
our students will graduate with the
knowledge, skills and values necessary to
be successful contributors to our democratic
society.*

School Board of Volusia County

Ms. Judy Conte
Ms. Candace Lankford
Mr. Stan Schmidt
Ms. Diane Smith
Mr. Al Williams

Superintendent of Schools

Dr. Margaret A. Smith

Deltona High School Mission/ Vision Statement

*Believing all students will learn, Deltona
High School empowers students by
providing challenging educational
experiences in a caring environment*

Deltona High School Principal

Mr. Gary Marks

Academy Faculty

Mr. Tim Akers
Ms Sheila Cruz
Mr. Frank Falligant
Ms. Kim Norman

For More Information

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Academy of Entrepreneurship, Marketing & Management



*Inspiring the Business
Leaders of Tomorrow*

Deltona High School

Quick Facts



In Volusia County, the Professional and Business Services is projected to grow 23.5% and the Service Producing sectors 17.6%.

President Bush has made small businesses a priority since small business owners represent 99% of all businesses.

- Small business owners create three-quarters of new American jobs every year.
- Marketing and Management related careers are the highest paid occupations in Volusia County.

Mission of the Academy

"The mission of the Deltona High School's Academy of Entrepreneurship, Marketing and Management is to inspire interested students to pursue careers in the business field. Through the dedicated efforts of professional educators and community partners, we will nurture, develop, and empower students to graduate with the knowledge, experience, and skills necessary to become successful contributors in the business field."

Purpose

The Academy of Entrepreneurship, Marketing and Management (AEMM) will give students opportunities for high growth and high wage career paths. AEMM will provide a well-trained workforce to have a positive effect on the economic development of our region. We strive to groom the next generation of business leaders through an integrated and relevant curriculum.

Objectives

- Increase student achievement and graduation through rigorous and relevant integrated curriculum including English, economics and math courses tailored to the business field, to include honors, advanced placement, and dual enrollment options.
- Promote acceleration through partnerships with postsecondary institutions, which includes, Stetson University, University of Central Florida, Daytona Beach Community College and the Advanced Technology Center.
- Generate opportunities for students to earn a Bright Futures/Gold Seal Scholarship.
- Involve and expand the school-based enterprise.
- Create partnerships with local businesses, such as The Chamber of Commerce of West Volusia to encourage future employment opportunities.
- Establish cooperative educational placement and service-learning credit by working for local entrepreneurial businesses and other organizations.
- Develop a skilled pool of employees and entrepreneurs to meet the needs of the business community in Volusia County and Central Florida.



AEMM
H I G H E R

About DECA

DECA is an international association of high school and college students studying marketing, management and entrepreneurship in business, finance, hospitality and marketing sales and service.

Develop leadership and business skills beyond what the classroom can provide,

Explore a variety of career fields, such as fashion, finance, marketing, hospitality & tourism, sports & entertainment and entrepreneurship,

Network with business people who can influence future careers,

Receive international recognition in competitive events,

Create friendships with people from all across North America and beyond at career/leadership conferences held in exciting locations



Deltona High School

Kim Norman

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